

Technological Management for SME

Technological Assessment

Technological Forecasting

Technological Acquisition and Transfer

JRL consulting

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Technological Assessment Processes

(1) Clearly Identify Core Competencies

Similar Competencies

- Different Internal Interpretation

(2) Identify Key Trajectory Pathways

(3) Deploy Open Innovation Model

(4) Enhance Learning Rate

With Effective Mentoring System

Technological Forecasting

(A) Technological Description

(B) Trend Analysis in Marketing Research

(C) Business Analysis

Data Mining

Internal Knowledge Management

(D) Technological Road Mapping

(E) Technology Assessment

Experience and Learning Curves

Technological Acquisition Management

(1) Technological Assessment

(2) Technological Forecasting

(3) Technological Acquisition Processes

Business Profiling

Strategic/Tactic Intent

Financial Analysis

Acquisition Project Management

(4) Technology Implementation Management

Methodology/Metrics

Technology Transfer for SME

The transfer of results of specific outreach projects to the development and commercialization of projected new and improved products.

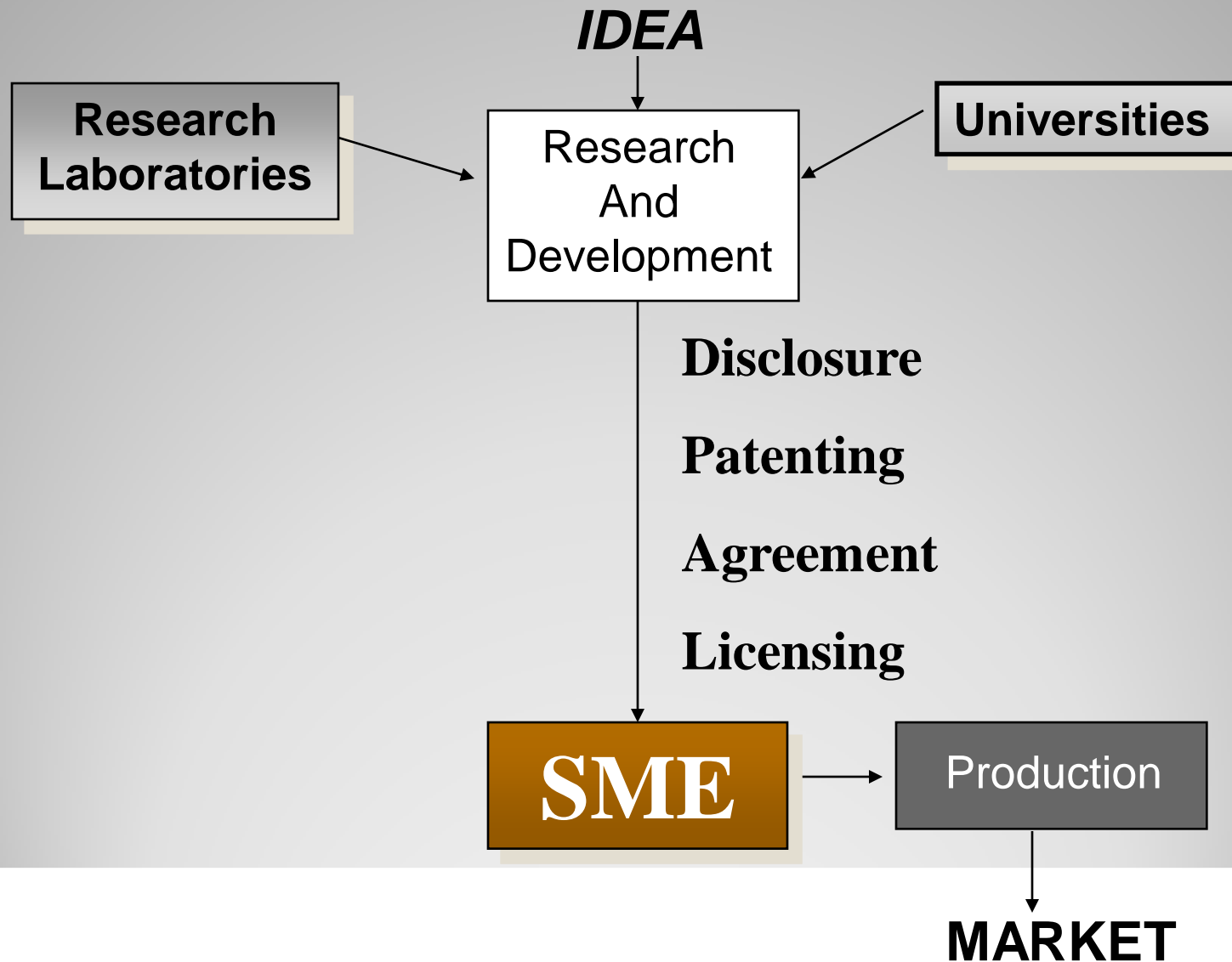
Technology Transfer Resources

Consulting Firms

Collaborative Research & Development

Patenting and licensing

Transfer Processes



Technology Evaluation & Transfer

Case Analysis:

University Collaborative Research Project

Zeta Potential Measurements

Paper and Pulp Projects (Plasma Treated)

University Consulting Services

Medical Acoustic Measurements

Bubble Detection

University (Out Sourcing Projects)

Embedded System Programming

X/Y Optical Stage Controlling System

Patenting and Licensing to SME

Interferometric Optical System

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